

RHENISH  
GIRLS' HIGH SCHOOL



1860.

# AQUATICS SPONSORSHIP OFFERING

Swimming

| Water Polo

| 2022 - 2025

# ABOUT RHENISH AQUATICS



Rhenish Aquatics comprises - Swimming and Water Polo.

Rhenish Girls' High School has a proud tradition in the swimming pool. For as long as memory serves, our swimming team has held the 4M (four girls' schools in the Boland - Bloemhof Meisieskool, Paarl Girls' High, La Rochelle Girls' High and Rhenish Girls' High) swimming title. In addition, for fifteen consecutive years Rhenish were champions of the annual Boy/Girl Gala that was hosted at the Newlands swimming pool. Our swimmers have successfully competed at regional and national level with some going on to compete at a junior and senior SA level too.

Water polo is hugely popular among our learners and over the years we have participated competitively in the Boland schools' league and the Western Cape schools' league as well as at tournaments in Port Elizabeth, Knysna and Gauteng where our teams have played against schools from all over South Africa.

Our pool was severely inadequate - both for competitive swimming and water polo - and our girls had to train in the pool at Maties or Paul Roos and we could not host galas or water polo matches. This severely limited our training opportunities and the development and growth of these sports at Rhenish. The situation was further exasperated by the drought that decimated the Western Cape.

As part of our School Development Plan, an Aquatic Centre was planned and towards the end of 2018 ground was broken on this. Our Aquatics Centre was completed mid year 2020, but before our learners could become accustomed to these incredible facilities, the global Covid-19 pandemic hit and the pool - and school - went into lockdown.

# ... OUR JOURNEY

2022 was the first year that our learners were truly able to use the facilities at the Aquatic Centre properly and we had our first full season of practices, fixtures and events.

- Training for swimming - team, social and development.
- Hosted Boland Swimming League galas as well as Cape Town Schools league galas.
- Training for all water polo teams across the three age groups
- Water Polo league matches.
- An U14 water polo tournament over three days.
- Synchronised swimming - social.

## EXTERNAL USAGE

- Adult training Groups with Swim Squad
- Non-competitive Kids Training with Swim Squad
- Competitive Age Group swimming Clubs with Stellenbosch Aquatics and Lane Leader
- Rhenish Primary School - Water Polo
- Laerskool Eikestad - Swimming
- Hoërskool Stellenbosch - Water Polo and Swimming Bloemhof Meisieskool - Water Polo
- Paul Roos Gymnasium - Swimming
- Under Water Hockey with My Under Water Hockey Club Scuba Diving
- U16 Fireball Water Polo Tournament
- Boland Under Water Hockey Tournament
- Polo Premier League Tournament



# PARTNERING WITH RHENISH ...

- ... aligns your business with the Rhenish Girls' High brand. A brand which has for 164 years been synonymous with excellence, integrity and diversity.

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## TOP PERFORMING PUBLIC ORDINARY SCHOOL

Based on the NSC Exams (2021 & 2022) Rhenish was awarded 2nd Place in the Category Top Performing Public Ordinary School (Quintile 5) in South Africa.

## TOP LEARNERS

Rhenisher 1st in the country for Mathematics (Quintile 5)  
Rhenisher 1st overall in SA (Quintile 5)  
Rhenisher 1st over all in SA



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## DEPTH OF ACADEMIC PERFORMANCE SUSTAINED OVER TIME

- Excellence in National Senior Certificate Examination, sustained over a lifetime of teaching/learning at Rhenish Girls' High - consistently achieved 100% pass rate and 100% Bachelor's Pass.

In 2023

- 60 A-candidates
- 492 subject distinctions i.e. an average of 3,51 A's per candidate
- Class Average: 77,42%

## A LEADER IN INNOVATION IN EDUCATION

Piloted the introduction of eLearning through the use of tablets in 2015  
One of 1st schools in Western Cape to establish a Learner Support Unit that looks after the academic and mental health of our learners.



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## A SERVICE BASED CULTURE

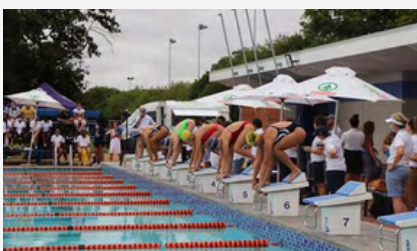
At the heart of all Rhenishers is a genuine desire to best serve their community - at school and in the broader community. This is a core value.

# THE RHENISH AQUATIC BRAND

Rhenish Girls' High School has central to its brand a vision of excellence. This applies not only on the academic front, but in the sports arena too. Specifically, in the swimming pool. Whether it is swimming or water polo, we strive to be up there with the best consistently.

However, to get there we need to start looking to keep up with trends in school aquatic sports; we need to set a bench mark so we can grow the game and enhance the Rhenish water polo and swimming culture. Both within the Western Cape and on a National level, we compete against public and private schools and, especially the private schools, have deep pockets from which to enhance and grow their resources.

To remain truly competitive, it is vital for us to partner with someone who will be able to share in our passion, our commitment and our vision for the next few years. We want this partner to help us reach our goals and add value to the aquatic facility and the aquatic sports at Rhenish.



# RHENISH - A PROUD SWIMMING HISTORY

For over a decade and a half, Rhenish Girls' High School has been regarded as the top swimming school in the Western Cape.

- Rhenish Girls' has won all the 4M Galas 2006 - 2022 (except 2021, as there was no 4M gala because of Covid-19). 4M is the name given to the competition between the 4 girls' (meisies) schools in the Boland - Bloemhof, Paarl Girls', La Rochelle Girls' and Rhenish Girls'.
- 2006 - 2019: for 15 years Rhenish Girls' won all the A league Cape Town galas, except for one gala in Cape Town in 2019 which we lost to Herschel Girls' by 1 point. During this 15 year period we swam on average 10 - 12 galas or swimming events per year.
- South African Level 2 (new level 3) Regional Championships - 2006 - 2022
- South African Level 3 (new Junior National) Championships - 2006 - 2022
- Top 5 in Age Group at South African Level 3 Championships - 2006 - 2022
- 2022 ex-Rhenisher "Best Female Swimmer" (based on FINA points) at the CANA Senior African Championships
- 2023 - Winners of Menlo Park High School Gala
- 2023 - Winners Somerset College Stayers Water Polo Tournament
- 2023 - 2 Players representing Western Province
- 2023 - 27 players representing Boland teams
- 2023 - SA U18 Water Polo team member (Isabella Roche)
- 2023 - 15 Western Province Water Polo players
- 2023 - SA Open Water Championship Girls U16 first place (Amy Hartung)
- 2023 - SA Short Course Championships - gold medalist (Grace de Jongh)



# WHAT WE NEED TO EXCEL

We are looking to a Lead Sponsor to invest in Rhenish Girls' Aquatics to the sum of R250 000 a year for 3 years. This will be used in the following areas to enhance and uplift Rhenish aquatic sports:

## School Teams (Water Polo and Swimming)

- Sponsored kit & gear, training
- Competition Tour funding
- Premium coaches
- Team building events
- Special gifts for matrics or first teams
- Catering at fixtures
- Upskill courses

## Equipment

- Water polo caps annually - 2 sets
- Water polo balls annually - 12 - 16
- Kickboards x30
- Umbrellas x12
- Gazebos x4
- Moveable stands for supporters
- Sound system and speakers
- Lights

## Maintenance and Repairs

- Cleaning robot serviced
- Water polo equipment
- Pool covers and equipment
- Purchase of pool chemicals
- Maintenance of pool heater to ensure optimal heating year round

## Facilities

- Capital Investment to proceed with next stages
- Stands  
Additional Cloakroom facilities  
Storage facility for equipment  
Tuckshop/Catering Facility

Architect's impression of our vision for the Aquatic Centre



# BRANDING OPPORTUNITIES

**The following opportunities exist for a sponsor to maximise their brand exposure at the Rhenish Aquatic Centre:**

- Starting blocks - 10
- Swimming flags - 2
- Water Polo Goals - front and side posts 2
- Boards along grass embankment fence - 10
- Front facia of pool building - 1
- Walls - 2
- Flags - 4
- Gate
- Umbrellas - 4 (Currently purchasing 4 but hope to have 10 - 12 eventually)
- Each umbrella has two panels open for sponsorship branding
- Stands 4 - 10 - branding on shade cloth tops and back of stands

## **Branding within Aquatic Teams**

- Swimming costumes
- Water polo  
Costumes
- Swimming caps
- Water Polo caps
- Team tracksuits
- Team dresses
- Team wet bags
- Team sports bags





# STRUCTURE OF THE SPONSORSHIP

As the Rhenish Girls' High School Lead Aquatic Sponsor:



## RHENISH AQUATIC CENTRE

- As Lead Sponsor, you will have co-naming rights of the Aquatic Centre - (Your Name) Rhenish Aquatic Centre
- Facia board on Changing Rooms with your brand
- Of the four flags, two are your brand flags
- Your brand on all starting blocks
- Your brand on the Goal Post surrounds
- Your brand on alternate back stroke flags - alternating with the Rhenish Girls' logo



- Co-branding on social Media posts relating to aquatics, e.g Player or Play of the week. Name to appear in all team names - e.g (Your name) Rhenish U14A Water Polo/ the (Your name) Rhenish Swimming Team
- One advert (sponsor to supply) per month in the Rhenish News
- Opportunity for representative to hand out the Aquatic Awards at Summer Sports Awards Dinner
- Name / logo to feature on all fixture lists and Results publications
- 1 full page advertisement in the yearbook Name / logo on the school's website

### Reach

\*9,541 Facebook Followers  
\*5,928 Instagram Followers  
\*Circulation of 2 145 for the weekly Newsletter



- co-branded (school approved) on swimming and water polo costumes (sponsor to do branding)
- co-branded (school approved) on water polo and swimming dresses (sponsor to brand items)